



Above: Complete Showroom Renovation

Left: Existing conditions

Guilford Saab
Boston Post Road, Guilford, CT
Contractor: Pat Munger Construction CO.



The need for renovation was initiated by Saab Corporate Program to revise the plants of all U.S. Saab Dealers. New structures are required to follow designs provided by Saab Corporate while existing structures are encouraged to renovate using elements of the corporate design palate. Saab originated, and continues, as an airplane company and wished a stronger design tie to airframe high technology elements in the architecture of the auto dealerships.

Utilizing several of the Saab design elements in combination with materials that reflect a more “New England” style, the design evolved into a combination of seashell gray 8” wood clapboard with mitered corners and an exterior insulated foam system (EIFS) paneling facade frame in Saab blue. The new structures contain a mezzanine in the sales floor that is reflected in a window element within the blue frame. The Guilford Saab building is a pre-engineered single story steel frame building that does not contain the height for a mezzanine. The suggestion of a mezzanine within is provided by the inclusion of shadowbox clerestory fenestration above the sales windows within the blue frame.

Interior renovations of the sales floor include reorganization of the traditional “sales desks” to small conversation areas placed within the automobile display floor. A new and more inviting reception area on a hardwood floor and new quarry tile sales floor, acoustic ceiling and interior lighting was also provided as part of the overall renovation.